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Quick insight in Oceania

PFAS in cosmetics

New Zealand banned PFAS in cosmetics

New Zealand has long been associated with an image of being natural, clean, and environmentally pristine, which also positions the country as one of the first in the world to promote PFAS-free cosmetics. It has become one of the first countries in the world to ban PFAS in all cosmetic products, with a phased approach.^[2] Just as lanolin represents New Zealand's natural skincare origins, the PFAS ban reflects its future-ready commitment to safe and sustainable cosmetics.



Nature's moisturizer: New Zealand's lanolin secret

Did you know that wool from a single Merino sheep can produce 250–300 ml of lanolin each year? Lanolin, the natural protective wax found on sheep's wool, is prized for its gentle, highly moisturizing benefits. While commonly used in skincare products like lip balms and creams, lanolin is also valued in rust-preventive coatings and various industrial applications, showcasing its impressive versatility.^[1]

Integrated PFAS testing solutions :

SCIEX and Phenomenex deliver high-sensitivity solutions for detecting and monitoring PFAS—persistent contaminants found in water, soil, food, and biological systems—helping labs meet global regulatory demands with confidence.

PFAS analysis solutions 

Read PFAS technical notes:

[Characterizing PFAS in cosmetic products using non-targeted acquisition and Molecule Profiler software](#)

References

^[1] <https://en.wikipedia.org/wiki/Lanolin>.

^[2] Updated rules for cosmetics | EPA.